

Date: Friday, 21 November 2014

Time: 8.30 am

Venue: Shrewsbury Room, Shirehall, Abbey Foregate, Shrewsbury, Shropshire,
SY2 6ND

Contact: Karen Nixon, Committee Officer
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HEALTH AND WELLBEING BOARD

TO FOLLOW REPORT (S)

12 Health & Wellbeing Strategy - Refresh Process (For Information) (Pages 1 - 10)

A presentation will be made.

Contact Prof Rod Thomson, Director of Public Health, Tel 01743 253934.

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Health and Wellbeing Programme Update:

**JSNA & Strategy Refresh, Communication
and Engagement Strategy, Governance**

Penny Bason, Health and Wellbeing Coordinator

Health and Wellbeing Programme Development

Development Area	Lead	Responsible Group
JSNA Refresh	Emma Sandbach, Public Health Specialist	Health and Wellbeing Delivery Group
HWB Strategy Refresh	Penny Bason, Health and Wellbeing Coordinator	Health and Wellbeing Delivery Group
HWB Terms of Reference Update - to include membership, governance and reporting	Penny Bason, Sam Tilley, & Kerrie Allward	Health and Wellbeing Delivery Group
HWB Communication and Engagement	Jane Randall- Smith/ Bharti Patel-Smith	Comms and Engagement T&F Group

Health and Wellbeing Board Strategy Refresh

- HWB Vision: everyone living in Shropshire is able to flourish and enjoy a sense of wellbeing; reach their potential; and be part of a supportive community
- HWBB Purpose: *to Improve the health of Shropshire people; to develop policy and make decisions that support people in Shropshire to a) make good decisions for their own health and b) ensure services are available to those who need it, when they need it. This is to lengthen the number of years people live in good health and to ensure that people are supported by services when they need it. – to be agreed*
- How will we do this? *We will do this by focussing more on **preventing** ill health and promoting positive choices; by working together to better **integrate** services and support community developments; and to ensure better **access** to services, information, and healthy environments. – to be agreed*

The Local Government Association states that, ‘the Health and Social Care Act 2012 establishes Health and Wellbeing Boards as a forum where key leaders from the health and care system work together to improve the health and wellbeing of their local population and reduce health inequalities.

Health and Wellbeing Vision:

everyone living in Shropshire is able to flourish and enjoy a sense of wellbeing; reach their potential; and be part of a supportive community

In Ten Years:

Services – are integrated, accessing services is clear and straightforward

Individuals – are making good lifestyle choices and healthy life expectancy has increased

Communities – are vibrant and healthy and supportive

The population – health inequalities are reducing, the population is thriving

In Five Years:

Services – many are integrated, and there is clarity on how to access services

Individuals – are taking more responsibility for their own health

Communities – are helping and supporting each other and working closely with services

Population – health inequalities are reducing, people's life prospects are improving

Shropshire Context - JSNA

- JSNA –
 - currently being refreshed (draft March 2015)
 - More detailed information will support the key themes and it will include quantitative data (NHS, Shropshire Council, PH England), qualitative data (Healthwatch, Call to Action, Focus Groups etc), place plan information, evidence of best practice, and community assets (people and places)
 - The JSNA will take an approach that considers the needs of –
 - **IDIVIDUALS**
 - **COMMUNITIES**
 - **SHROPSHIRE POPULATION**

Shropshire Context - JSNA (continued)

- Headlines likely to be similar with more underpinning details to support commissioning–
 - **Lifestyle Risk Factors** – Substance misuse (including smoking, drinking, and drugs), Physical inactivity, Obesity amongst adults and children is increasing and having significant impact on the population’s health;
 - **Mental Health** – we have an ageing population with increasing diagnosis rates of dementia, the mental health of children and young people –self-harm needs further investigation;
 - **Long Term Conditions** – as we have an ageing population we also have a population that has an increasing number of years with long term conditions; also those with a disability can be considered as having a long term condition that needs support

WB Strategy Refresh Framework – for discussion

Making Decisions that support	Prevention	Access & Equity of Access	Integration	Outcomes
Individuals Decision making that empowers and supports individuals	<ul style="list-style-type: none"> • Healthy weight • Smoking cessation • Physical activity • TAMHS 	<ul style="list-style-type: none"> • Primary Care • Hospital • Mental Health Services 	<ul style="list-style-type: none"> • People know where and how to access services • Services are seamless 	<ul style="list-style-type: none"> • Reducing Inequalities • Improving Healthy Lifestyles
Communities Decision making that empowers communities	<ul style="list-style-type: none"> • Compassionate Communities • Community Hubs • Engagement 	<ul style="list-style-type: none"> • Community Support • Primary Care • Hospitals • Planning 	<ul style="list-style-type: none"> • Communities support each other • Services working with communities 	<ul style="list-style-type: none"> • Improving Mental Health • Improving support for those with Long Term Conditions
Population WB leads and influences policy decisions	<ul style="list-style-type: none"> • Jobs • Housing • Education • Planning 	<ul style="list-style-type: none"> • Pathways • Environment • Planning • Transport • Policy 	<ul style="list-style-type: none"> • Policy reflects needs of the population 	

Key Delivery Programmes

- Better Care Fund
- Future Fit
- Children's Trust
- Healthy Child Programme
- Sustainable Communities?

Communication and Engagement

The Communication and Engagement Task and Finish Group:

- Jane Randall-Smith – Chief Officer, Healthwatch – Chair of the group
- Jackie Jeffery – Chair, VCSA
- Bharti Patel-Smith – Director of Governance, CCG
- Karen Calder – Chair, Health and Wellbeing Board
- Matthew James – CCG
- Maria Jones – Shropshire Council
- Penny Bason – Health and Wellbeing Coordinator, Shropshire Council
- Sian Sansum – CSU
- Kate MacDonald – VCSA
- Charlotte Cadwallader – Public Health

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First key piece of work: to plan a cross health and care – Comms and Engagement Event to draw together thinking and principles for developing a **Health and Wellbeing Communication and Engagement Strategy**

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